OLYMPUS®

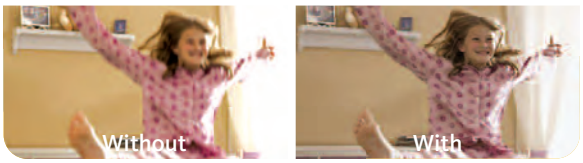
Stylus® 740
Designed to Do More.™

Incredibly thin. Powerful zoom. Irresistible.

Ultra-Compact 5x Zoom

Olympus combines the latest in zoom lens technology with a sleek and stylish body to bring you an ultra-compact 5x optical zoom digital camera.

Digital Image Stabilization



Digital Image Stabilization Mode lets you capture sharp images free from the blur sometimes caused by camera shake or moving subjects.

Bright Capture Technology

See It Before You Shoot It: *See what you're shooting even in the dark. When you're ready, just frame it and take the picture.*

Capture Bright Images: *Compose and shoot bright, clear photos in dim light, and even record movies.*

- **5x Optical Zoom** It's amazing to see 5x optical zoom in a digital camera this thin. Plus, you get 5.6x digital zoom, for a total seamless zoom capability of 28x.
- **Digital Image Stabilization Mode** Capture crisp, clear pictures with high ISO sensitivity and fast shutter speed even if your subject is moving or if camera shake occurs.
- **All-Weather** Shoot in rain or shine, at the beach or on the slopes. Sealed and coated in all the right places, the Stylus® 740 resists water, snow and dust.
- **Bright Capture Technology** Low light is no problem. Even when it's too dark for your eyes to see, you can preview your subject clearly on the LCD, then capture an image that's clear and bright without having to use a flash. Plus, Bright Capture Movie lets you record the moments in the dark even after the candles are blown out!
- **7.1 Megapixel CCD** Capture subtle detail in high resolution and create larger printed images without loss of clarity.
- **2.5" LCD** Previewing, composing, shooting and sharing are so much easier and more enjoyable with this bright, premium-sized LCD.
- **TruePic TURBO™ Image Processor** With this exclusive technology, you not only get truer colors – you also get quicker start-up and shutter release times so you can shoot faster.
- **27 Shooting Modes including QuickTime® Movie with Sound** Take the best shots in any situation with advanced shooting options such as Landscape, Portrait, Indoor, Night Scene and more.
- **Built-In Help Guide** A brief in-camera description helps you quickly choose the ideal setting for each situation and purpose. An improved Shooting Guide even sets the camera for you automatically.
- **One-Touch Easy Print** Connect to any PictBridge™-enabled printer and enjoy photo lab quality prints, fast. No computer needed.

Megapixel	Optical Zoom	Total Zoom	All-Weather	Digital Image Stabilization	Color LCD	Auto Connect	Movie With Audio
7.1 Effective	5x	28x Optical & Digital	Construction		2.5"	USB	

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Olympus® Stylus 740 Specifications

Stock No. 225845

Imager:	7.1 Megapixel (effective), 7.4 Megapixel gross, 1/2.3" (1.10cm) CCD
Lens:	6.4 – 32.0 mm (36 – 180mm equivalent in 35mm photography), 6 lenses in 4 groups, 4 aspherical lenses
Zoom:	5x Optical Zoom + 5.6x Digital Zoom (seamless to 28x)
Aperture Range:	f3.3 – f5.0
LCD:	2.5" (6.4cm) Color LCD, approx. 215,000 pixels
Focus System:	CCD Contrast Detection
Focus Range:	Normal Mode: 27.6" – infinity (0.7m – infinity) Macro Mode (Wide): 7.9" – infinity (0.2m – infinity) Macro Mode (Tele): 23.6" – infinity (0.6m – infinity) Super Macro Mode: 1.2" – 7.9" (3 – 20cm)
Focus Mode:	iESP Auto, Spot AF
Shutter Speed:	1/1000 sec. – 1/2 sec. (up to 4 sec. in Night Scene mode)
ISO:	Auto, 80, 100, 200, 400, 800, 1600*1 (equivalent)
Metering Mode:	Digital ESP Auto Multi-Pattern TTL, Spot Metering
White Balance:	iESP2 Multi-Pattern Auto TTL, Pre-Set (Daylight, Overcast, Tungsten, Fluorescent1, Fluorescent2, Fluorescent3)
Exposure Compensation:	±2 EV steps in 1/3 EV steps
Recording Modes:	Still Image: JPEG Movie: QuickTime® motion JPEG
Adjustment Resolutions:	3,072 x 2,304, SHQ / HQ 2,560 x 1,920, SQ1 2,304 x 1,728, SQ1 2,048 x 1,536, SQ1 1,600 x 1,200, SQ2 1,280 x 960, SQ2 1,024 x 768, SQ2 640 x 480, SQ2
Shooting Modes:	27 Shooting Modes: Auto, Program Auto, Scene Preset (Portrait, Landscape, Landscape & Portrait, Night Scene, Night & Portrait, Sport, Indoor*1, Candle*2, Self-Portrait, Available Light Portrait*2, Sunset, Fireworks, Museum, Cuisine, Behind Glass, Documents, Auction*3, Shoot & Select1, Shoot & Select2, Beach & Snow, Under Water Wide1, Under Water Wide2, Under Water Macro), Digital Image Stabilization Mode*1, Movie
Panorama:	Up to 10 frames automatically stitchable with OLYMPUS Master Software when using Olympus brand xD-Picture Card™
Sequential Shooting:	High speed: 3.5 frames per second up to 11 frames in SQ1 mode Normal speed: 0.9 frames per second, 6 frames or more in HQ mode
Shooting Assist Functions:	Histogram, Frame Assist
Movie Mode:	QuickTime® Movie with Sound: 640x480/15fps, SHQ; 320x240/15 fps, HQ; 160x120/15fps, SQ
Image Processing:	TruePic TURBO™ Image Processor
Pixel Mapping:	Automatic Pixel Mapping (APM) available via menu setting
Noise Reduction:	Set automatically at shutter speeds of 0.5 seconds or longer
Image Playback:	Still Image: Single, Index Display (4/9/16/25), Up to 10x Enlargement, Slideshow, Rotation, Calendar, Album, Histogram Movie: Normal, Reverse, Frame-By-Frame
Playback Edit Effects:	Still Image: Resize, Rotation, Red-Eye Fix, Black & White, Sepia, Frame, Label, Calendar, Brightness, Saturation Movie: Frame Index
Direct Printing Options:	PictBridge™ and DPOF
Flash:	Built-in
Flash Modes:	Auto (for low-light and backlit conditions), Red-Eye Reduction, Fill-In, Off
Flash Working Range:	Wide: 12.5 ft. (3.8m), Tele: 8.9 ft. (2.7m)
Self-Timer:	12 Seconds/Auto
Settings Memorization:	On/Off (Hold changes/Reset to default settings)
Date/Time Calendar:	Simultaneous recording into image data, Automatic up to 2099
Memory:	17MB internal memory
Removable Media Card:	xD-Picture Card™ (16, 32, 64, 128, 256, 512MB, 1GB or 2GB)
Outer Connectors:	Multi-terminal (USB connecter, Audio/Video output, DC input*) *Optional DC coupler (CB-MA1) is required.
Auto-Connect USB:	2.0 Full Speed (USB mass storage)
System Requirements:	Auto-Connect USB: Windows® 98SE/ME/2000PRO/XP with USB Port, Mac OS® 9.0-9.2x/OS X 10.1-10.4 with USB port Software: Windows 98SE/ME/2000PRO/XP, Mac® 10.2 and higher
Operating Environment:	Operation: 32° – 104°F (0° – 40°C), 30% – 90% humidity Storage: -4° – 140°F (-20° – 60°C), 10% – 90% humidity
Power Supply:	Li-Ion Rechargeable Battery (LI-42B), AC Adapter (D-7AC) with the Optional DC Coupler (CB-MA1)
Size:	3.8" W x 2.1" H x 0.96" D (96mm x 54mm x 24.3mm)
Weight:	4.0 oz. (140g) without battery and media card

*1 Works with Bright Capture. *2 Works with Bright Capture. Image size is automatically changed to 2,048 x 1,536. *3 Image quality is limited to 640 x 480.

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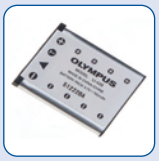
Available Accessories

Olympus xD-Picture Card™
256MB
512MB
1GB
2GB

Leather Case (Vertical, Top-Loading)
200398



LI-42B Lithium Ion Battery
202034

PT-034 Underwater Housing
202070

MAUSB-200 xD-Picture Card USB Reader/Writer
202049

202066	Neoprene Compact Camera Case
200496	Metal Neck Strap
200830	MAUSB-10 xD-Picture Card™/ SmartMedia™ USB Reader/Writer
202084	POL-34 O-ring for PT-034
200346	LI-40C Replacement Charger
200850	D-7AC AC Adapter
202053	CB-MA1 DC Coupler (For Use With D-7AC)
200372	CB-USB6 Digital Camera USB Cable (Replacement)
200347	CB-AVC3 Digital Camera A/V Cable (Replacement)
202044	2-Year Extended Digital Warranty
202057	Stylus Digital Accessory Kit Includes Case, Battery and Metal Neck Strap

Package Contents

- Stylus 740 Digital Camera
- LI-42B Li-Ion Rechargeable Battery and Charger
- USB Cable, Audio/Video Cable
- Wrist Strap
- Manual
- CD-ROM (OLYMPUS Master Software)
- Warranty Card

TruePic TURBO · PictBridge · PRINT Image Matching · Exif Print · xD-Picture Card · QuickTime

Olympus Digital Still Cameras can be used with confidence wherever you go. They are backed by a one-year repair warranty service that is available worldwide. Please contact our service center or check the Authorized Distributors list for service and applicable areas of service. May not be available in all areas.

Specifications subject to change without notice or obligation on the part of the manufacturer.

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